

THE 25th ANNUAL

Toothfairy Gala

& BCDA AWARDS



Saturday, March 7, 2026
Vancouver Convention Centre

ToothfairyGala.ca

Proceeds To:

**Save a
Smile**
healthy smiles, happier kids

Founding Partner:

Scotiabank.
Healthcare+

About Us

On Saturday, March 7, 2026, the 25th Annual Toothfairy Gala will grace the stunning signature ballroom of the Vancouver Convention Centre, offering panoramic views of the harbour. We invite you to join us for this extraordinary evening and explore exclusive sponsorship and fundraising opportunities designed to showcase your support and maximize your visibility.

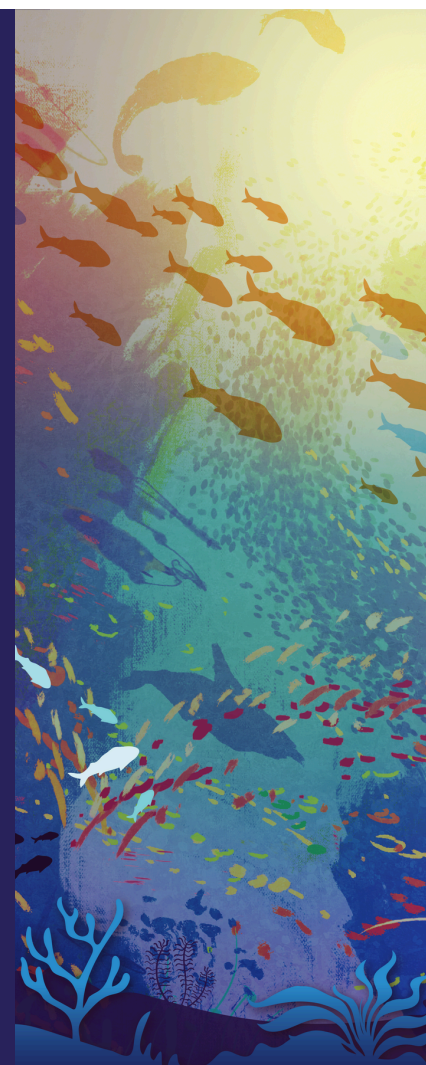
Event Background

The Toothfairy Gala is the premier celebration of the BC dental community, honouring excellence through the BC Dental Association Awards, which recognize individuals and teams making significant contributions to oral health in the province.

This elegant evening brings together approximately 350 dentists and guests for a night of connection and celebration. Guests will enjoy a champagne reception, a gourmet four-course dinner, and lively fundraising activities—including a Silent Auction and the always popular Cake Auction. Proceeds benefit oral health-related charities across British Columbia.

Schedule of Events

- 6:00 PM - Reception & Silent Auction
- 7:00 PM - Dinner & Awards
- 9:00 PM - Cake Auction



Our Beneficiary



Since 1991, the Save a Smile (SAS) program has been supporting BC children in need of urgent dental care. SAS is a community-based direct care program that works in partnership with dental public health staff across BC to assist children from low-income families. In addition to providing urgent treatment through private practice dentists, dental public health staff also provide parent education to prevent dental problems from recurring.

Healthy smiles, happier kids

Dental disease can have a devastating impact on children. Untreated problems can cause pain; interfere with sleep; affect concentration and attendance at school; influence nutrition; and create barriers to socialization. Through the SAS program the care needs of nearly 2,600 children have been met.

100% of all funds raised for SAS are directed to patient care

Meeting children's dental care needs would not be possible without the generosity of BC dentists, friends and corporate supporters. Net proceeds from the Toothfairy Gala are the main source of funding for SAS. This event along with annual contributions from BC dentists support the SAS program fund in partnership with the Alec Gunning Save a Smile Endowment Fund which was established by the estate of Dr. Alec Gunning – a Victoria dentist who believed strongly in early dental care for young children. In partnership with UBC's Faculty of Dentistry, Dr. Gunning's legacy and the ongoing contributions of supporters, the SAS program continues to ensure that BC children have the dental care they require to be healthy and feel confident.

Sponsorship Package



Platinum Sponsorship Package

Includes top-tier benefits such as front row seating, an exclusive sponsorship opportunity and 4 gala tickets.

SOLD OUT



Diamond Sponsorship Package

Includes benefits such as prominent logo placement, mentions in marketing materials, and 4 gala tickets.



Gold Sponsorship Package

Includes benefits like logo placement on event materials, website mentions, and 2 gala tickets

Sponsorship Benefits

	Platinum \$8,500 (4 available) SOLD OUT	Diamond \$5,500	Gold \$3,500
Toothfairy Gala Tickets ★ Diamond \$1,440 value ★ Gold \$720 value If you are unable to use your gala tickets, we kindly invite you to consider donating them to a deserving student to attend in your place.	4	4	2
Exclusive Sponsorship Item <i>Includes first right of refusal in future years</i>	★ Photobooth ★ Entertainment ★ Centerpieces ★ Wine Pull		
Front Row Table Location	✓		
Logo recognition - With link on the gala website - on a TFG page in the PDC program - On signage at the PDC attendee information area <i>If commitment is made prior to Dec 31, 2025</i>	✓	✓	✓
Quarter page coloured ad in the PDC program ★ \$1,400 value <i>If commitment is made prior to Dec 31, 2025</i>	✓	✓	
Digital BCDA mailing address list ★ \$5,000 value <i>Practice mailing addresses – email not included. Can be used for 1 year.</i>	✓	✓	
One sponsored Instagram post from the PDC Account <i>Sponsor to provide own content by February 13, 2026</i>	✓	✓	✓
Company name listed in the gala program <i>If commitment is made prior to Feb 1, 2026</i>	✓	✓	✓
Recognition on the screens at the gala	Logo	Logo	Name
Verbal recognition by the MC	✓	✓	✓
Group photo of your guests by Gala photographer	✓	✓	✓
Recognition in BCDA's <i>the bridge</i> ** <i>Publication post event ** the bridge is published by the BCDA and is your connection to over 3,000 BCDA members.</i>	✓	✓	✓

Silent Auction

One of the highlights of the Gala will be our popular silent auction. Items donated in the past have included wine, sports tickets, home electronics, restaurant gift certificates and opportunities for unique experiences.

Recognition and benefits for auction donors:

- Company name listed in gala program
- Company name and donated prize featured on auction table and in auction bidding software
- Silent auction donations will receive a formal acknowledgement. Official charitable tax receipts will be issued in accordance with Canada Revenue Agency guidelines and in accordance with procedures established by BC Cancer.

Ready to Sponsor?

- Secure your sponsorship online at <https://cbo.io/pdconf/TFGtix>
- Prefer to pay by cheque? Contact zoie@pdconf.com to receive an invoice.



Contact us

We look forward to including you and your organization as a supporter of the Toothfairy Gala. For more information, please contact Patty Scrase at patty@heapsanddoyle.com



Thank You

to our 2025 Sponsors

Founding Partner

Scotiabank®
Healthcare+

Diamond Sponsors



Gold Sponsors

