THE 26th ANNUAL

Toothfairy Gala

& BCDA AWARDS



SPONSORSHIP PROSPECTUS

March 6, 2027
Vancouver Convention Centre

Toothfairy Gala

& BC DENTAL ASSOCIATION AWARDS

On Saturday, March 6, 2027, the 26th Annual Toothfairy Gala returns to the spectacular Signature Ballroom at the Vancouver Convention Centre, with breathtaking panoramic views of Vancouver Harbour.

We invite you to be part of this unforgettable evening by exploring the sponsorship and fundraising opportunities below, and to showcase your organization's commitment to improving oral health in British Columbia.

Event Background

The Toothfairy Gala is the premier social and fundraising event of BC's dental community, bringing together leaders, professionals, industry partners and friends of dentistry for an unforgettable evening of celebration and giving.

The evening celebrates excellence through the BC Dental Association Awards, recognizing the individuals and teams whose dedication and contributions are helping advance oral health across British Columbia.

Each year, approximately 350 dentists, industry partners and distinguished guests come together for an elegant evening featuring a champagne reception, exceptional dining, inspiring award presentations and memorable fundraising experiences. From the Silent Auction to the much-loved Cake Auction, the evening is designed to bring people together while raising funds for an important cause.

By sponsoring the Toothfairy Gala, you'll be part of an evening that celebrates BC's dental community while making a meaningful difference for cancer patients and their families across the province.



Our Beneficiary

BC CANCER FOUNDATION

Cancer treatment can have a significant and lasting impact on oral health. Patients may experience serious dental complications before, during and after treatment, including infections, tooth decay, dry mouth and other conditions that can affect their overall health and quality of life.

For cancer patients who are unable to afford the dental care they need, these challenges can create an additional burden at an already difficult time.

The BC Cancer Patient Dental Emergency Fund provides financial assistance for essential dental procedures, helping eligible patients access the care they need to safely continue cancer treatment and manage its long-term effects.

Funds raised through the 2027 Toothfairy Gala will support this important program, helping provide critical dental care to cancer patients in need.

Sponsorship Packages

$8,500

Platinum

Includes top-tier benefits such as front row seating, an exclusive sponsorship opportunity and 4 gala tickets.

$5,750

Diamond

Includes benefits such as prominent logo placement, mentions in marketing materials, and 4 gala tickets.

$3,750

Gold

Includes benefits like logo placement on event materials, website mentions, and 2 gala tickets

Sponsorship Benefits

BENEFITS	PLATINUM $8,500* 6 available	DIAMOND $5,750*	GOLD $3,750*
Toothfairy Gala Tickets ✦ Platinum and Diamond: $1,500 value ✦ Gold: $750 value	4	4	2
Exclusive Sponsorship Item Includes first right of refusal in future years	~~✦ Photobooth~~ ✦ Reception Entertainment ✦ Dinner Entertainment ~~✦ Centerpieces~~ ~~✦ Speakeasy~~		
Front Row Table Location One table guaranteed	✓		
Logo Recognition ✦ With link on the gala website ✦ On a TFG insert in BCDA's the bridge Spring Edition ✦ On signage at the PDC attendee information area If commitment is made prior to Dec 18, 2026	✓	✓	✓
Quarter Page Coloured Ad In BCDA's the bridge Winter or Spring Edition Artwork deadline: ✦ October 9 for Winter Edition ✦ March 19 for Spring Edition	✓	✓	

Sponsorship Benefits

BENEFITS	PLATINUM $8,500* 6 available	DIAMOND $5,750*	GOLD $3,750*
Digital BCDA Mailing Address List $5,000 value Practice mailing addresses; email not included. Usable for 1 year.	✓	✓	
Sponsored Instagram Post One post from the PDC account · sponsor to provide content by Feb 12, 2027	✓	✓	✓
Company Name in Gala Program If commitment is made prior to Feb 1, 2027	✓	✓	✓
Recognition on the Gala Screens	Logo	Logo	Name
Verbal Recognition by the MC	✓	✓	✓
Group Photo with Gala Photographer	✓	✓	✓
Recognition in BCDA's the bridge magazine Published post-event. the bridge reaches over 4,000 BCDA members.	✓	✓	✓

*Sponsorship packages are subject to GST

Silent Auction

One of the highlights of the Gala is our popular silent auction. Items donated in the past have included wine, sports tickets, home electronics, restaurant gift certificates, and opportunities for unique experiences.

Recognition and benefits for auction donors include:

✦ Company name listed in the gala program
✦ Company name and donated prize featured on the auction table and in the auction bidding software

Silent auction donations will receive a formal acknowledgement. Official charitable tax receipts will be issued in accordance with Canada Revenue Agency guidelines and the procedures established by BC Cancer.

Ready to Sponsor?
Secure your sponsorship online at https://cbo.io/tfg27/sponsors

Contact us

We look forward to including you and your organization as a supporter of the Toothfairy Gala. For more information, please contact Patty Scrase at patty@heapsanddoyle.com

www.toothfairygala.ca

toothfairy@pdconf.com